

H E E L E Y



HÆELEY

PARIS

Parfums

Founded in Paris in 2001, Heeley is a perfume house quite unlike any other. Today it is one of the few truly independent owner - founder perfume houses in Europe in which every detail, from the elaboration of the scent to the packaging design is created 'in house'.



An English perfumer in Paris

Born in Yorkshire, England and having read Philosophy and Law at King's College, London University, James Heeley learnt to make scent alongside other perfumers in a family run laboratory in the region of Grasse in the South of France. His contemporary, elegant creations such as *Cardinal* and *Sel Marin* have become references in the world of French 'niche' perfumery. Besides working on his own collections that now contain over seventeen perfumes, James has also created scents for other brands including Dom Perignon and Maison Kitsuné.

Heeley Parfum's first retail store is located in Les Jardins du Palais Royal, 34 Galerie Montpensier, 75001 Paris.







FIGUIER

Under the shade of a Mediterranean fig tree

This green, fresh and sunny fragrance is an olfactive image of the fig tree. Fig essence does not in fact exist for the perfumer, so fresh notes of green grass, tea and melon combine with dry grass, white musk and cedar to create this deceptively simple 'mono note' scent.

♂ Tanned, dressed all in white, sandals, no sunglasses.

♀ Fashion girls out to lunch. Roquette salad and spring water.

TOP NOTES: Fresh Grass . Rhubarb

MIDDLE NOTES: Fig Leaf . White Tea . Melon

BASE NOTES: White Cedar . Dry Grass . White Musk



SHOWER GEL
Figuier

40 ml / 1,35 fl. oz



SHAMPOO
Figuier

40 ml / 1,35 fl. oz



BODY LOTION
Figuier

40 ml / 1,35 fl. oz



CONDITIONER
Figuier

40 ml / 1,35 fl. oz



PLEAT WRAPPED SOAP
Figuier

25 gr / 0,88 oz



GIFT BOX
Figuier

4 Bottles 40 ml / 1,35 fl.oz:
Shower gel, Hair Shampoo,
Conditioner, Body lotion,
2 Soap 25 gr / 0,88 oz



BATH SALTS
Figuier

60 gr / 2,11 oz



**HAIR & BODY WASH, LIQUID SOAP,
HAND & BODY CREAM
SHOWER GEL, SHAMPOO,
CONDITIONER**

Figuier
300 ml / 10,14 fl.oz

Liquid soap
Shower gel
Shampoo
Conditioner
Hand & Body Cream

SEL MARIN

Sun, sand and sea air

Sun, warm sand and a gentle breeze of fresh sea air. A striking note of lemon fades to reveal an aquatic green note, while vetiver and drift woods of cedar and birch dry slowly in the sand and salty, sea air.

♂ Ocean going sand boys. Jacques Mayol in The Big Blue.

♀ A radiant, natural, beauty. Sun kissed (with bikini lines of course).

TOP NOTES: Lemon . Italian Bergamot . Beech Leaf

MIDDLE NOTES: Sea Salt . Moss . Algae

BASE NOTES: Cedar . Musk . Leather



SHOWER GEL
Sel Marin

40 ml / 1,35 fl. oz
60 ml / 2 fl. oz
100 ml / 3,38 fl. oz



SHAMPOO
Sel Marin

40 ml / 1,35 fl. oz
60 ml / 2 fl. oz
100 ml / 3,38 fl. oz



BODY LOTION
Sel Marin

40 ml / 1,35 fl. oz
60 ml / 2 fl. oz
100 ml / 3,38 fl. oz



CONDITIONER
Sel Marin

40 ml / 1,35 fl. oz
60 ml / 2 fl. oz
100 ml / 3,38 fl. oz



SHOWER GEL
Sel Marin

30 ml / 1 fl. oz
50 ml / 1,69 fl. oz
100 ml / 3,38 fl. oz



SHAMPOO
Sel Marin

30 ml / 1 fl. oz
50 ml / 1,69 fl. oz
100 ml / 3,38 fl. oz



BODY LOTION
Sel Marin

30 ml / 1 fl. oz
50 ml / 1,69 fl. oz
100 ml / 3,38 fl. oz



CONDITIONER
Sel Marin

30 ml / 1 fl. oz
50 ml / 1,69 fl. oz
100 ml / 3,38 fl. oz



PLEAT WRAPPED SOAP
Sel Marin

25 gr / 0,88 oz
45 gr / 1,58 oz
75 gr / 2,64 oz

CARDINAL

Incense enrobed in folds of fresh, white linen

A timeless scent built around the traditional notes of frankincense, labdanum and ciste. An air of lightness and purity is portrayed by a note of fresh, clean linen. The association of grey amber, patchouli and vetiver imparts this perfume with a rare mysticism and contemporary elegance.

♂ An immaculate young priest.

♀ Auburn hair and milky white skin. Romantic and mystical.

TOP NOTES: Incense . White Linen . Baie Rose

MIDDLE NOTES: Labdanum . Frankincense . Myhr

BASE NOTES: Grey Amber . Vetiver . Patchouli



SHOWER GEL
Cardinal

40 ml / 1,35 fl. oz
60 ml / 2 fl. oz
100 ml / 3,38 fl. oz

SHAMPOO
Cardinal

40 ml / 1,35 fl. oz
60 ml / 2 fl. oz
100 ml / 3,38 fl. oz

BODY LOTION
Cardinal

40 ml / 1,35 fl. oz
60 ml / 2 fl. oz
100 ml / 3,38 fl. oz



CONDITIONER
Cardinal

40 ml / 1,35 fl. oz
60 ml / 2 fl. oz
100 ml / 3,38 fl. oz

SHOWER GEL
Cardinal

30 ml / 1 fl. oz
50 ml / 1,69 fl. oz
100 ml / 3,38 fl. oz

SHAMPOO
Cardinal

30 ml / 1 fl. oz
50 ml / 1,69 fl. oz
100 ml / 3,38 fl. oz



BODY LOTION
Cardinal

30 ml / 1 fl. oz
50 ml / 1,69 fl. oz
100 ml / 3,38 fl. oz

CONDITIONER
Cardinal

30 ml / 1 fl. oz
50 ml / 1,69 fl. oz
100 ml / 3,38 fl. oz



PLEAT WRAPPED SOAP
Cardinal

25 gr / 0,88 oz
45 gr / 1,58 oz
75 gr / 2,64 oz